



SAVIM: Thirty-five Years of Beauty, Sustainability, and Family in Tune with the System

The venue was that of great occasions: the Mosconi Bertani mansion, a unique place in the oenological history of Verona and in the artistic tradition of the Italian region of Veneto, built in the late Eighteenth century and surrounded by a splendid park and vineyards (**Fig. 1**). The occasion, in this case, was the celebration of the thirty-five years of activity of Savim Europe Srl, a well-established company active at a global level and specialising in the design and construction of complete manual and automatic plants for both liquid and powder coating, painting booths and ovens, and systems treating fiberglass and composite materials. The Scavini family – Renzo with his wife Lauretta, who founded the company in 1984 and developed it in the following years, and their children Marina, Nicoletta, and Francesco, the current managers (**Fig. 2**) – decided to bring their employees, suppliers, and friends together for a day dedicated to beauty, art, theatre, good food, and good wine, representing the values on which the history and success of this firm are based. “We wanted to combine the themes of beauty and business, as the latter directly entails the former, especially in a sector like ours, since finishes give products a ‘skin’ and, therefore, an aesthetic value,” stated Marina Scavini speaking to about one hundred and twenty guests. “We would like to thank our parents for passing on to us values that are still behind what we are and what we do, such as honesty, consistency, trust, reliability, listening, respect, hard work, and commitment, and above all the ability to always do it with a smile. On the strength of our history but at the same time projecting into the future with both product and management innovations, Savim never forgets the importance of building

positive and constructive relationships with people.

“We are three siblings with different experiences and abilities that help us better manage our firm, always united even in conflicts. It was not easy to choose to be entrepreneurs. Indeed, our parents made it difficult because they wanted to make sure that we would have had the good of the company at heart. We have chosen to take on this burdensome but rewarding responsibility. That is why today, together with the network of people we have built over the years, we are celebrating love and beauty. Surfaces are beauty and love is in every product, since it is the result of the time, intelligence, sacrifices, errors, and dedication invested in its creation.” Marina Scavini’s words opened the event and started a series of speeches by institutional representatives, consultants close to the Scavini family, and staff, some of whom were rewarded for their loyalty to the company. Each speech was linked to an issue of great importance for Savim, including social commitment, involvement in the local economic and industrial fabric, and sustainability (**Fig. 3**), and it was preceded by the theatrical representation of some scenes from works by European playwrights, such as Shakespeare and Goldoni, symbolising the themes themselves.

Renato Della Bella, the President of the Apindustria association, of which Marina Scavini is the vice-president, spoke of the responsibility to do business, understood as being responsible not only for the territory within one’s own company but also for that surrounding it. “Savim’s expansion abroad also affects its territory of origin and it boosts the growth not only of the company itself but also of its employees,



Figure 1 - The Mosconi Bertani mansion, a unique place in the oenological history of Verona and in the artistic tradition of the Italian region of Veneto.



Figure 2 - The Scavini family – Renzo with his wife Lauretta, who founded the company in 1984 and developed it in the following years, and their children Marina, Nicoletta, and Francesco, the current managers.

suppliers, and anyone coming into contact with it,” said Renato Della Bella. “In order for the territory in which a company operates to remain beautiful, healthy, and rich in values, entrepreneurs must exercise their responsibilities also outside their own firms, through the concepts of legality and compliance with rules.”

Savim consultant Matteo Civiero addressed the issue of sustainability as related to business management. “The future belongs to those who can imagine and build it. By its own nature, a company is created to build the future. What worked in the past will not work in future, but the beauty of the effort to do business for pursuing a dream and giving it to future generations so that they take care of it will always exist. Whereas once it was possible to neglect the issue of sustainability in business, nowadays

a company that does not think about the future in terms of sustainability will soon cease to exist.”

“As well as a sound product, the best legacy an entrepreneur can leave is the ability to build strong relationships,” stated prof. Franco Cesaro, the morning speech moderator and a consultant of Savim. “This is an excellent ability of Renzo Scavini, which has been inherited by his children.”

The event continued with a rich aperitif in the gardens of the villa with the delightful accompaniment of jazz music, followed by a lunch in the beautiful banquet hall of the Mosconi Bertani mansion (**Fig. 4**), gladdened by the comedy duo I Lucchettino. After the cake cutting and a few photos, all the guests could enjoy the villa and its vineyards as well as a tasting of the famous Valpolicella wines. ➡



Figure 3 - The event started with a series of speeches by institutional representatives, consultants close to the Scavini family, and employees.



Figure 4 - The event continued with a lunch in the beautiful banquet hall of the Mosconi Bertani mansion.



Record Numbers for Tank Storage Asia 2019

Tank Storage Asia 2019 boasted record visitor numbers in September, as terminals, traders, petrochemical producers and equipment suppliers gathered in Singapore.

The event saw a 35% increase in visitors this year, attracted by a strong conference line-up, new one-to-one networking opportunities and a whole host of ground-breaking technologies on the show floor.

Over 50 exhibitors were present on the show floor, with many new names appearing in 2019, including Matrix Applied Technologies, DoveChem, FQE Chemicals and APMS.

The show attracted decision-makers from across the region including representatives from Shell, Saudi Aramco, Total, Dialog, Chevron, BP Singapore, BASF, ExxonMobil, Singapore LNG, Horizon, Thai Oil Group, Rotary Engineering, Cargill, Neste Singapore, Pertamina, Odfjell Terminals and many more.

'It is a good event to meet with the industry's key players,' says Vincent Quek, Regional Manager at Dixon Valve. 'It saves us time and resources to meet in one place.'

Insights from industry leaders

The two-day conference programme featured speakers from key terminals in the region, including Vopak, Stolthaven and Oiltanking, who discussed crucial topics ranging from new sustainability initiatives, innovations and first-hand experiences on implementing new safety case regulations.

Edwin Ebrahimi, Innovation Engagement Leader at Vopak spoke about the significant shift in innovation the terminal has seen in the last five years – from exploring proof of concepts in 2015 to having innovation truly embedded in the company's culture by 2020.

In this time Vopak has explored drones, wireless open and close sensors, digital checklists and remote-operated vehicles. 'We don't innovate for the sake of it,' Ebrahimi explained. 'First and foremost, we introduce new technology to create a safer environment at our terminals.'

'The industry has a joint responsibility to continue improving its safety performance. Sharing stories of successful deployments of innovations at events such as Tank Storage Asia helps raise awareness and speeds up the acceptance of innovation in our industry.'

Innovation and forward-thinking were key themes throughout the event, with Mark Stuart, the conference keynote speaker, giving a presentation on how the tank storage industry can move into the digital age.

Stuart asked the audience for their input on what is most important when it comes to driving the tank storage sector forward, and responses included the use of drones as well as ensuring companies 'fail fast' when it comes to testing out new initiatives.

He spoke about data being the next big commodity, saying that companies need to invest in data and have a comprehensive data strategy to ensure results.

Mark Lim, Commercial Manager at Stolthaven, along with Chye Poh Chua, CEO at ShipsFocus provided a unique insight into how Stolthaven is already using big data to its advantage. The partnership has been able to collect and use data to improve jetty scheduling - identify and reduce wait times, reduce demurrage and improve utilisation.

'This is the perfect event for the terminal industry,' says Lim. 'It's a great way of getting the industry together – terminal operators, our customers, and vendors – to share experiences. It has been a great success and we'll definitely be back next year.'

